

CERTIFICATE IN PROFESSIONAL AND PUBLIC WRITING

The Undergraduate Certificate in Professional and Public Writing is an 18-hour program open to all FIU undergraduate students. The certificate is for students interested in improving their writing and digital communications skills in preparation for their professional careers and civic responsibilities. Students select courses based upon their professional interests. *Areas include: technical writing, scientific and environmental writing, or community-based writing.*

To earn the certificate, students complete the required 18 credit hours with an average grade of “B” or better. Nine credit hours of course work may be transferred from other institutions.

Professional Writing courses offer students the opportunity to write using a variety of workplace genres. Students will receive instruction in business writing, technical and professional writing; web writing, editing, document design, and more, to help them develop the necessary skills to communicate effectively.

Public Writing courses teach students to use rhetoric, traditional, and multimedia forms of writing to effect changes in the world. Public writing enables people to intervene in various contemporary issues—social, political, cultural, and economic, using theoretical and practical approaches to engage different audiences.

Click [here](#) to view the application.

After completing the above form, please forward the application to:

Maheba Pedroso, Certificate Director (pedrosom@fiu.edu); 305.348.3633 (MMC)

Dr. Vernon Dickson (vdickson@fiu.edu); 305.919.5852 (BBC)

Prerequisites: ENC 1101 and 1102 or equivalent or ENC 2304. Transfer students who take ENC 2304 and an additional 3000 level ENC class (either ENC 3311 or 3213) to fulfill core curriculum ENC requirements must take an additional 18 hours above core requirements to earn the certificate.

Students choose 6 courses from the selections below.

Required Course (3 credits)

ENC 3371 Rhetorical Theory and Practice

Writing Core (6 credits)

ENC 3213 Professional and Technical Writing or ENC 3249 Professional and Technical Writing for Computing
ENC 3311 Advanced Writing and Research
ENC 3354 Writing as Social Action
ENC 3363 Writing about the Environment
ENC 3416 Writing & New Media

Digital Literacy (3 credits)

CGS 2060 Introduction to Microcomputers
CGS 2518 Computer Data Analysis
COP 3835 Designing Web Pages

Writing Electives (6 credits)

ENC 3204 Advanced Business Writing
ENC 3334 Introduction to Writing Studies
ENC 3378 Writing Across Borders
ENC 3491 Processes of Writing
ENC 3492 Interdisciplinary Writing for Writing Fellows
ENC 4241 Scientific Writing
ENC 4260 Advanced Professional Writing
ENC 4331 Writing, Rhetoric, and Community
ENC 4357 How to Go Public
ENC 4373 Alternative Writing and Rhetorics
ENC 4930 Special Topics in Composition
CRW 4211 Writing Creative Non-Fiction
CRW 4930 Special Topics in Creative Writing (Non-Fiction only)
LIN 4680 Modern English Grammar
SPN 3440 Spanish Business Composition/Correspondence

NOTE: Due to accreditation requirements, the certificate is not currently offered on a stand-alone or post-baccalaureate basis. Only currently enrolled FIU undergraduate students may apply.