

Optimizing Your Professional Communication Profile

LinkedIn is the world's largest business network. Used primarily for professional networking, LinkedIn is an excellent tool for academics, students, and professionals. Use LinkedIn to build your professional communications network, conduct relevant job searches, and increase your industry knowledge.

Join us on Thursday, September 27, to learn how to optimize your profile. Bring your laptop, tablet, or smart phone for an interactive user experience. Join LinkedIn and create a profile before the meeting so that you can start building your network right away.

When: September 27, 2012 - 6:30 to 8:30 PM

Where: FIU Modesto Maidique Campus

Green Library, Room 220

11200 SW 8th Street, Miami, Florida 33199

Featured Speaker: **STC Associate Fellow Barrie Byron**

www.linkedin.com/in/barriebyron



A technical writer with more than 25 years of professional experience, Barrie has a long history of STC membership and leadership. A STC Associate Fellow, Barrie is a frequent public speaker at industry events and STC meetings, regional, and international conferences. Barrie serves in many volunteer leadership positions, including Membership Manager and Past President of the Palm Beaches STC chapter, Competition Advisor and Publicity Chair for the Greater New York and Philadelphia Regional TechComm Competition (call for entries open through Oct. 19), Public Relations Officer (PRO) for Toastmasters International District 38 (3500 members, 150 clubs), and VP Public Relations for Princeton Toastmasters.

Barrie is passionate about lifelong learning and sharing knowledge. With consistent LinkedIn participation for more than nine years, Barrie has 500+ LinkedIn connections.



Sponsored by the STC Palm Beaches Chapter and FIU's Writing & Rhetoric Program